

2025 Palmer Spring Bonspiel

Sponsorship Opportunities

What is the 2025 Palmer Spring Bonspiel:

The 2025 Palmer Spring Bonspiel is an open invitation Curling tournament being held April 11th - 13th at the MTA Events Center in Palmer, Alaska. The goal of the 2025 Palmer Spring Bonspiel is to host 16 teams with representation from all of Alaska's Curling Clubs. The Spring Bonspiel format will be a tournament bracket with each team getting a minimum of three matches. The Palmer Curling Club is hosting the Bonspiel event along with its community partners.

Who we are:

Palmer Curling Club is a 501(c)(3) non-profit club based in Palmer, Alaska. Our organization works to promote the international sport of Curling through local outreach, volunteering, by offering Learn to Curl classes to the public, maintaining an active Curling Club membership with the US Curling Association and Alaska State Curling Association, and by working with the City of Palmer to regularly host Curling events throughout the fall and winter months at the MTA Events Center.

Our history:

Palmer Curling Club first started in 2019 after a town hall meeting was held by local Curling enthusiasts wanting to start a local curling club with help from the City of Palmer. From the initial meeting our club was formed, we joined state and national associations after receiving 501(c)(3) non-profit status, we have grown our membership, created Curling League nights, participated in Curling tournaments held by the Anchorage and Talkeetna Curling clubs, as well as worked with youth in schools to teach the sport of Curling to children.

Our history as a club is rooted in the sport of Curling which originated in the country of Scotland during the 16th century. The sport of Curling has enjoyed recent historical success with international growth and rise in popularity stemming from the incorporation of the sport of Curling into the International Winter Olympics starting in 1998. The sport of Curling has become so popular recently that it was one of the top world wide viewed sports during the last two Winter Olympics.

Where your sponsorship funds go:

We are currently raising funds to secure the cost of ice time needed to host all of our tournament matches as well as secure prizes, medals, and a meal provided to our participating teams. Our goal is to raise \$6000 to cover all of our tournament expenses.

We are also happy to accept donations that go to funding our Palmer Curling Club equipment expenses (brooms, sliders, hacks, carts, water pebbler, and additional ice maintenance equipment).

Sponsorship benefits:

In return for your generous contribution, Palmer Curling Club is happy to offer various promotional opportunities. To learn more about our sponsorship levels, please see the attached page.

Your support is appreciated!

Bonspiel Sponsorship Levels

Platinum level sponsorship (\$2000 and above)

- Business name/ logo on Scoreboard (only four spots available)
- Logo on banner with other Platinum Level Sponsors
- Social media post dedicated to Platinum Level Sponsors
- Business logo on commemorative 2025 Palmer Spring Bonspiel Cups
- Ability to add marketing and business “swag” to complimentary gift bags given to every player participating in the 2025 Palmer Spring Bonspiel.
- Mention during Bonspiel event, newsletter, and in event email marketing

Gold level sponsorship (\$1500-\$1999)

- Logo on banner with other Gold Level Sponsors
- Social media post dedicated to Gold Level Sponsors
- Business logo on commemorative 2025 Palmer Spring Bonspiel Cups
- Ability to add marketing and business “swag” to complimentary gift bags given to every player participating in the 2025 Palmer Spring Bonspiel.
- Mention during Bonspiel event, newsletter, and in event email marketing

Silver level sponsorship (\$750-\$1499)

- Logo on banner with other Silver Level Sponsors
- Ability to add marketing and business “swag” to complimentary gift bags given to every player participating in the 2025 Palmer Spring Bonspiel.
- Mention during Bonspiel event, newsletter, and in event email marketing

Bronze level sponsorship (\$250-\$749)

- Logo on banner with other Bronze Level Sponsors
- Mention during Bonspiel event, newsletter, and in event email marketing

To learn more about sponsorship opportunities or to make a donation please contact Robert Foxley at 907-982-6048.

All checks can be made payable to:
Palmer Curling Club
1317 S Kerry Weiland CT
Palmer, Alaska 99645

Tax EID: 84-4134522

palmercurling.com



Sponsorship Contribution:

Amount _____

Business/ Organization _____

Representative Signature _____

Date _____